



# *Essential Financial Understanding for Everyone*

Perhaps you need to manage a Profit & Loss statement. Or maybe you want to get on top of budgets or tighten up financial controls. For sales people, it's often about understanding a prospect's business better. And how to increase profits.

**Color Accounting** can help you with all of these.

In this workshop, you will experience how easy this proven way is to learn the basic accounting terms and financial communication skills that help you succeed in your career and business.

Invented by 2 International CPA's, **Color Accounting** is a colorful graphical learning system used in businesses, nonprofits, colleges, and high schools around the world by a network of Accredited Color Accounting Trainers for over a decade.

**Monday, March 20, 2017**

**5:30 to 7:30 PM**

**Chinatown Training & Visioning  
Center @ CCCH**

FREE - Registration Required

Seats are Limited. Register Now.

<https://www.eventbrite.com/e/essential-financial-understanding-for-everyone-tickets-32239129103>

or email [info@chinesechamber.com](mailto:info@chinesechamber.com)

## THE MANY BENEFITS OF COLOR ACCOUNTING

You will be able to:

- Manage a Profit & Loss Statement
- Draw up a budget
- Understand your client's buying motives
- Improve financial controls
- Save costs
- Expand profit margins
- Increase shareholder returns
- Get departments talking with each other
- Align your teams around well-understood financial goals
- Promote financial leadership
- Communicate more powerfully with investors, regulators, and partners

## ACCREDITED COLOR ACCOUNTING WORKSHOP LEADERS



Cleo Brown, Principal Consultant & Founder of Tek Consulting Service. Cleo has extensive experience as an executive leader and senior manager for international and national financial institutions with expertise in strategic planning, Finance, IT, and HR. She is the Board Chair for BBB Hawaii, member of the Hogan Advisory Board, and SBA Emerging Leaders Program.



Cynthia Yamasaki, Chief Energizing Officer & Founder of EEpith, and awarded as SBA Women In Business Champion. She is a Business and Life Coach with diverse senior management experience with global corporations, Hawaii businesses, and nonprofit organizations with expertise in Finance, HR, entrepreneurship, Six Sigma, and professional development.



TEK Consulting Service



Chinese Chamber of Commerce  
of Hawaii



EEpith<sup>™</sup>  
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